

# VACANCIES

## COMMISSION ADVERTISING AGENTS

Nation Media Group (NMG), the leading media house in East and Central Africa, is recruiting Commission Advertising Agents (CAA). The applicants can be individuals or firms based in the counties.

This forms part of Nation Media Group's support to SME's to tap into advertising opportunities across regional markets. The focus for CAA's is to recruit new advertisers, while growing them through customised solutions.

Therefore, we are looking for county-based partners who are creative, energetic, focused, and passionate with supporting growth of SME's. The recruited CAA's will be tasked with sales of all NMG brands.

CAA's are commission-based with very lucrative margins.

### Minimum requirements

- Good understanding of media dynamics.
- At least 4 years of media advertising experience.
- Extensive knowledge of market opportunities in the region of interest.
- An office with internet connectivity and accessible premises within the designated region.
- Good reputation, supported by a certificate of good conduct and a minimum of three business referees.
- If company, it must be dully registered and fulfils all government requirements.

Applications with supporting testimonials should be addressed to:

**General Manager - Commercial**

**P.O. Box 49010 -00100, Nairobi**

or

**Email: [agents@ke.nationmedia.com](mailto:agents@ke.nationmedia.com)**

**To be received by 08<sup>th</sup> January, 2021**



**Nation Media Group**

Media of Africa for Africa